



## ADVERTISE WITH THE BOOTHBAY REGION YMCA!

Every day, the Boothbay Region YMCA opens its doors to thousands of local residents, seasonal visitors, and regional guests. Your community Y is so much more than a "gym and swim" and is a trusted year-round hub where people of all ages connect, learn, and grow together.

By advertising with the Y, your business gains meaningful visibility and aligns with an organization known for community outreach, integrity, and impact. You will also have:

- **Unmatched Reach:** Your business will be seen by your employees and by thousands of local members and visitors throughout the year.
- **Positive Brand Association:** The Y is recognized as a community catalyst for good – a non-profit that inspires wellness, empowers our youth, and strengthens families.
- **Mutual Benefit:** Your company or fellow non-profit helps provide financial support for memberships, programs, and scholarships while recognizing your brand.

### 2026 ADVERTISING LEVELS AND BENEFITS

REGIONAL CHAMPION	Major Sponsor	\$5,000 a year <small>Or \$4,750/year a three-year commitment (5% discount)</small>
<ul style="list-style-type: none"><li>• 6x8 foot vinyl banner with your logo and a benefit statement of your choice in the MaryLouise Tandy Cowan Fieldhouse</li><li>• Aluminum sign with your logo in the Russell Gymnasium</li><li>• Single logo recognition on the Y's TV monitor display</li><li>• Recognition as a Regional Champion on the Y's website, linked to your company's website</li><li>• Annual article about our partnership in the <i>Boothbay Register</i></li><li>• Listed as a Regional Champion on a sign in the Lobby and in the Fieldhouse</li><li>• Listed as a Regional Champion in the Annual Impact Report and in an annual ad in the <i>Boothbay Register</i></li><li>• Y partner stickers to place in your lobby or window</li><li>• (6) Day Passes</li></ul>		<b>OVER</b>

<p><b>BAY LEADER</b></p> <ul style="list-style-type: none"> <li>• 4x4 foot vinyl banner with your logo and a benefit statement in the MaryLouise Tandy Cowan Fieldhouse</li> <li>• Aluminum sign with your logo in the Russell Gymnasium</li> <li>• Listed with all sponsors on the Y's TV monitor display</li> <li>• Recognition as a Bay Leader on the Y's website, linked to your company's website</li> <li>• Listed as a Bay Leader on a sign in the Lobby and in the Fieldhouse</li> <li>• Listed as a Bay Leader in the Annual Impact Report and in an annual ad in the <i>Boothbay Register</i></li> <li>• Y partner stickers to place in your lobby or window</li> <li>• (4) Day Passes</li> </ul>	<p><b>\$1,500 a year</b></p> <p>Or \$1,425/year for a three-year commitment (5% discount)</p>
<p><b>HARBOR ADVOCATE</b></p> <ul style="list-style-type: none"> <li>• 2x2 foot aluminum sign with your logo in the Russell Gymnasium</li> <li>• Listed with all sponsors on the Y's TV monitor display</li> <li>• Recognition on the Y's website, linked to your company's website</li> <li>• Listed as a Harbor Advocate on a sign in the Lobby and in the Fieldhouse</li> <li>• Listed as a Harbor Advocate in the Annual Impact Report and in an annual ad in the <i>Boothbay Register</i></li> <li>• Y partner stickers to place in your lobby or window</li> <li>• (2) Day Passes</li> </ul>	<p><b>\$500 a year</b></p> <p>Or \$475/year for a three-year commitment (5% discount)</p>
<p><b>OTHER UNIQUE SPONSORSHIP OPPORTUNITIES</b></p> <ul style="list-style-type: none"> <li>• Sponsor the Grab'n'Go Fridge (<b>Sponsored in 2026</b>)</li> <li>• Sponsor the Annual Impact Report (<b>Sponsored in 2026</b>)</li> <li>• Sponsor the morning complimentary coffee</li> <li>• Sponsor a parking spot with a sign with your logo</li> <li>• Name a room or space in one of the Y's buildings</li> <li>• Other customized sponsorships; call us to discuss!</li> </ul>	

**FOR QUESTIONS OR TO JOIN CONTACT: Allyson Goodwin, Director of Development**

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**SEE LIST OF PARTNERS [HERE](#). INFORMATION ABOUT THE PROGRAM IS [HERE](#).**